



LOYALTY PARTNER

Loyalty Partner Solutions GmbH

Loyalty Partner Solutions develops and operates professional customer loyalty programmes based on tailor-made IT solutions and process management systems. The company has set standards as the IT service provider for PAYBACK, Europe's biggest bonus programme. Millions of transactions are carried out each day on the IT platform developed for PAYBACK. Having developed and operated this technology for several years now, Loyalty Partner Solutions has built up unrivalled expertise that it also uses to the benefit of customers such as Deutsche Bahn.

To bring companies closer to their customers, Loyalty Partner Solutions offers all its services from a single source including consulting, development, implementation and operation of customer management solutions and the execution of complex CRM processes. The focus is primarily on the retail and the travel & transportation sectors.

www.lpsolutions.com